

MAX ESTRELLA



DANIEL CANOGAR
SMALL DATA

Daniel Canogar's most recent artistic production explores the short life expectancy of electronic devices. *Small Data* presents a series of salvaged electronic devices (old cell phones, broken computer screens and printers, cracked hard discs, etc.) onto which an overhead projection is cast. The projections, precisely aimed at the devices, animate them and seemingly give new life to the abandoned technologies. The artist works like an archeologist, pulling out the found items from piles of discarded materials in junkyards and recycling centers (veritable cemeteries for consumer electronics) and organizes them on shelves as if they were fragile remnants of a bygone era.

Issues related to memory and identity are explored in this group of artworks. As communication tools with the outside world, and as repositories for so many of our memories, we acquire a very intimate relationship with the technological devices present in the artworks. Haunted by their past, the artist attempts to reveal memories, both personal and collective, that seem trapped within, mementos of a time when they had fully functional lives and served us well.

Small Data explores the life and death of consumer electronics, and how a small part of ourselves is disposed of when we throw away our technological devices. The title of the exhibition alludes to Big Data referring to the large amounts of private information about people's habits and personal lives that corporations and governments are storing. Canogar offers an alternative and more intimate view of the technologies that dominates our society.

Daniel Canogar (Madrid 1964) received an M.A. from NYU and the International Center for Photography in 1990. His work as a visual artist focuses on photography, video and installation art. He is one of the Spanish authors who occupy a more important position within the international art circuit.

Daniel Canogar has created numerous public art pieces, including *Waves*, a permanent sculptural installation made with LED tiles, for the atrium of 2 Houston Center, Houston; *Travesías*, a flexible LED screen commissioned for the atrium of the European Union Council in Brussels during the Spanish Presidency of the European Union in 2010; *Constelaciones*, the largest photo-mosaic in Europe created for two pedestrian bridges over the Manzanares River, in MRío Park, Madrid; *Nodi*, two photo-murals in the Arensa Train Station in Naples; *Clandestinos*, a video-projection presented on various emblematic monuments including the Arcos de Lapa in Río de Janeiro, the Puerta de Alcalá in Madrid and the church of San Pietro in Montorio in Rome. He is currently preparing an intervention in the LED screen in Times Square, New York, which will take place in September 2014.

His recent work includes *Asalto New York*, a video-projection on the façade of an abandoned factory in Brooklyn, NY; *Latidos*, a solo exhibition at Espacio Fundación Telefónica Buenos Aires; *Vórtices*, an exhibition exploring issues of water and sustainability at the Fundación Canal Isabel II in Madrid; *Synaptic Passage*, an installation commissioned for the exhibition *Brain: The Inside Story* at the American Museum of Natural History in New York; and two installations at the Sundance Film Festival 2011 in Park City, Utah.

He has exhibited in the Reina Sofia Contemporary Art Museum, Madrid; the Palacio Velázquez, Madrid; the Santa Mónica Art Center, Barcelona; the Alejandro Otero Museum, Caracas; the Wexner Center for the Arts, Ohio; the Offenes Kulturhaus Center for Contemporary Art, Linz; the Kunstsammlung Nordrhein Westfalen, Dusseldorf; Hamburger Bahnhof Museum, Berlin; Borusan Contemporary Museum, Istanbul; the American Museum of National History, New York; the Andy Warhol Museum and the Mattress Factory Museum, Pittsburgh.

www.danielcanogar.com

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GALERIA MAX ESTRELLA. Santo Tomé, 6 (patio). Madrid. Spain

11th September to 4th November 2014

Mon-Fri: 10:00-14:00 & 16:30-20:30; Sat: 11:00-14:00

Opening: Thursday 11th September at 20:00